LEGEDARY

stakes

LEADERBOARD SHOWDOWN

The User, Owner, Rider, Dam Owner, and Breeder Experience

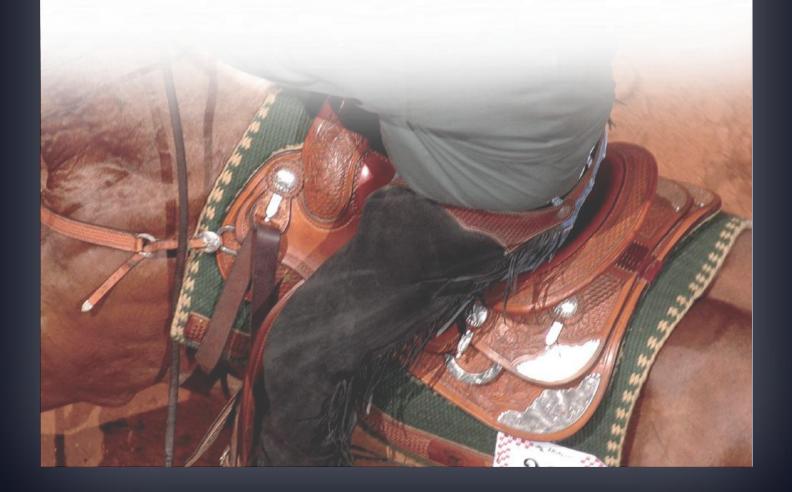


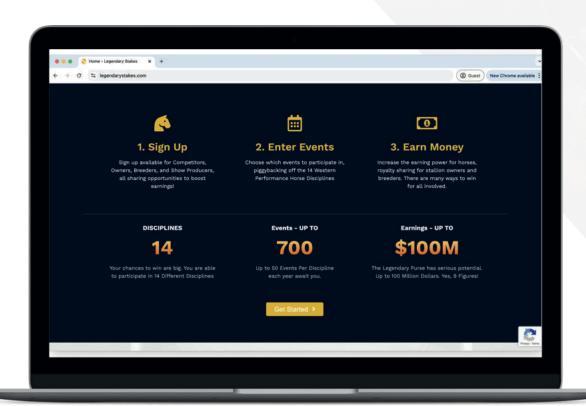


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Welcome to the *future* of the Western Performance Horse world



A Letter From The Founders

Dear Friends, September 1, 2024

Of course, we do not know all of you, but what a lofty way to start a letter with "Dear Friends!" Yet, this is our dream and aspiration. Legendary Stakes has been SIX years in the making. We are incredibly grateful to the early adopters, the Stallion Owners who supported us before we launched our Revolutionary Platform. We owe them a great deal and promise not to disappoint them. To all the stallion owners still on the fence, we welcome you with open arms and pledge our unwavering commitment. For those unfamiliar with Legendary Stakes, thank you for taking the time to review this material!

We believe this platform will fundamentally transform our industry. We call you friends because this platform truly benefits everyone. While it will take time to reach its full potential, it's hard to define "full potential" because there is simply no limit to what this can be.

The game is vast and well laid out. An innovative Point System will allow for Rankings in all Categories throughout the Annual Competition. Purses Claimed is real cash, accumulating throughout the year and growing as the Annual Purse increases with more participants.

Legendary Stakes had its first event in March 2024. There have been 207 entries through September 1, 2024, during the Beta phase of testing the system and streamlining the Platform. We already have an Annual Purse of over \$350,875, which only rises as more entries come in and will be paid out Q1 2025. One Annual Competition ends calendar year and a new one begins! This is just the beginning. You will see the possibilities in the pages that follow. 2024 is our Inaugural Year. We know that whatever level the Annual Purse reaches by the end of the year, it is only the beginning.

Legendary Stakes is not just an idea or a technology platform. It is for Industry Titans, for the one-mare breeder, and the pasture breeding stallions. It is for the 1 horse Amateur, the 25 horse professional or the grand kid showing in a youth division. It is for everyone. It is as simple as this: you enter our events, you compete, and you win. Love what you do and now, love it even more!

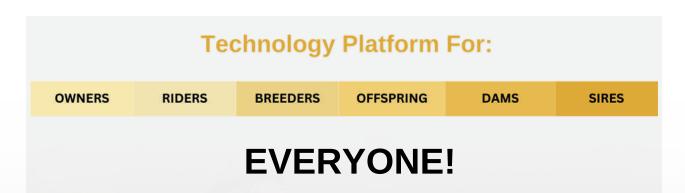
We invite you to join us. Join us today! Sincerely, Shane D. Plummer Logan Alley



Revolutionary Technology Platform for the Western Performance Horse Industry

Legendary Stakes means:

- New Opportunities
- · A New Game Which Enhances The Current One You Know and Love
- Greater Value Added to All Stake Holders associated to a competing horse
- · Unparalleled Earning Potential
- THE LARGEST COMPETITION PLATFORM EVER CREATED









Legendary Stakes is a brilliant innovation.

The Western Performance Horse Industry is flourishing! It is composed of breeders, trainers, competitors, owners, service providers and more. There are more stakeholders in Western Performance Horses than all professional sport teams, combined. The scale is mindblowing.

From equine professionals to passionate hobbyists chasing their dreams, the desire to be in the Western Horse heritage is stronger than ever with more stake holders than ever.

Many competitors are familiar with a <u>side pot system</u> or "class within a class" format, which is added onto the existing horse entry.

One example known to many is the American Paint Horse Association's well received, "Chrome Cash" incentive. At a host event, there may be an option for an entrant to also select an entry if their horse is eligible for the Chrome Cash side pot. Eligibility for that side pot is simple, if the horse being entered is sired by a registered APHA sire or they themselves are a registered APHA.

Legendary Stakes is a similar premise. The existing infrastructure which everyone is familiar with, entering a horse event.

There are now 700 Legendary Stakes events annually in 14 Western Performance Horse disciplines. 50 events per discipline.

Your horse needs to be eligible to compete in Legendary Stakes and if you so choose, can enter through our revolutionary platform after you have entered, what we call, "the host event". You can not enter a Legendary Stakes event, unless you enter and compete in the designated host event. (see example page 8)

If you out place your competition in your discipline across all competing categories, you will emerge as the overall winner of not just the event you are competing in but also advancing in the annual competition for the year. Said another way. Everything you do in Legendary Stakes, has merit. One bad show is no longer just a loss. Beating your competition is always the goal, but even participation has value in Legendary Stakes.

Enter - Compete - Win.

So the next logical question, how does someone win in Legendary Stakes?



Get Started: Register, Enroll, and Earn Today!

SIRES must have Disciplines Unlocked for their offspring to compete. See page 21 for details.

Everyone must create a **USER ACCOUNT** to participate. User Accounts are **FREE!**

Your Horse must be ENROLLED in the platform to participate. Enrolling a horse for competition, is FREE! Enrolling a Dam, is FREE!

All Horses Enrolled will have their own **PROFILE**, which will be attached to your User Account. All Horse Profiles, are **FREE**!

ROYALTIES from every entry fee paid in the platform on horses they bred. This is **FREE!**

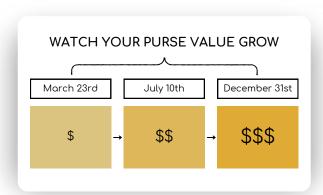
User Accounts can compete in Legendary Stakes events in 5 Categories: HORSE, RIDER, BREEDER, DAM OWNER & STALLION OWNER. An entry fee is \$250 per entry. See page 18 for details.



Legendary Stakes is an Annual Competition

When competing in Legendary Stakes, you are participating in an annual competition. Your entry fee, along with those of other participants, contributes to the annual purse for the competition.

If you claim a purse at this event, the amount you claim today will not remain static. Instead, it will grow throughout the year as the overall annual purse accumulates. Once the competition concludes, the purse you claimed will be paid out to you. You will see purses claimed grow in your account throughout the year.



Legendary Stakes offers a unique proposition:

A very low cost for participants and the potential for a very high reward.

This makes it a game changer in Western Disciplines. As a participant, your goal is to excel in your discipline during the event.

If you prove superior in your discipline across all competing categories as highest placing, you will emerge as the overall winner of not just the event you are competing in but also advancing in the annual competition for the year.

COMPETE AS

HORSE OWNER

RIDER

BREEDER

DAM OWNER

STALLION OWNER



Legendary Stakes is made up of the 14 largest Western Performance Horse Disciplines.

A horse that competes with a Western saddle, welcome to Legendary Stakes!





HOW IT WORKS...

Legendary Stakes rewards participation for all categories through the **Legendary Point System** and **Purses.** In order to claim a purse, you must meet each of the following criteria (*applies to all categories*)

Top Offspring:

The Horse must out place, meaning, place higher, than all other offspring of the same enrolled Legendary Sire in that division, at the host event.

Best of the Best:

The Horse is the highest placing Legendary Stakes entry at the event.

Champion:

Place 1st in your division at the host event.

When claiming these purses, you not only win money, but you also accumulate points. These points are called the **Legendary Point System**.

Points are awarded as follows:

4 Points = Enter & Compete

The Horse attends and makes an attempt to

3 Points = Top Offspring

The Horse claims the Top Offspring purse

2 Points = Best of the Best

The Horse claims the Best of the Best purse

1 Point = Champion

The Horse claims the Champion purse

Points are accumulated over the Annual Competition and are showcased on our Leaderboards, separated by each Discipline and by each entry Category.

14 Disciplines x 5 Entry Categories = 70 Leaderboards. Not to forget, each Legendary Sire has his own form of Leaderboard as well as overall results compiled after each event. Leading horses at the end of the Annual Competition will claim the Legends Purse.



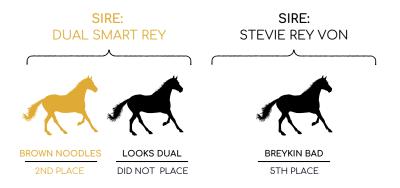
Let's Look At An Example...

Brown Noodles, owned by Robert Thigpen, was entered in the 4 yr old - Open division at the 2024 NCHA Super Stakes. Four out of the five categories entered. Brown Noodles was not the only horse that entered this division. There were 2 other horses entered: Looks Dual, by Dual Smart Rey, and Breykin Bad, by Stevie Rey Von.

Because Brown Noodles placed 2nd in his division, he claimed the **Top Offspring** (he was the top placing offspring of Dual Smart Rey, winning this purse) and **Best of the Best** (he was the highest placing Legendary Stakes entry in this division) purses.

HORSE \square BROWN NOODLES ENTRY CATEGORIES RIDER $\langle \nabla \rangle$ GRANT SETNICKA ENTERED DAM \square NOODLES BROWN ENTERED BREEDER \square ROBERT THIGPEN SIRF DUAL SMART REY NOT ENTERED

DIVISION: 4 YR OLD OPEN



Claimed purses also give each competitor points, used to advance in the Annual Competition and win more money.

For each category, the results look something like this:

Each category also claimed the above mentioned purses, respective to their own competition.

Each category is in a separate competition. *i.e.,* Breeders are only competing against other entered Breeders.





The Host Event Results:

2024 NCHA Super Stakes Derby Open Finals

Place	Cls	Horse	Sire & Dam	Owner	Rider	Score	Est.\$
1 Final		JAZLYN	S: HASHTAGS D: MK CATS KITTY	KATHLEEN MOORE (4536101) MADILL, Oklahoma	JAMES PAYNE (4697601)	228.0	\$73,216.99
2 Final	g	BROWN NOODLES	S: DUAL SMART REY D: NOODLES BROWN	ROBERT THIGPEN (5391501) CHILTON, Texas	GRANT SETNICKA (5782701)	223.5	\$63,428.80
3 Final	c	HOTTIE REY VON	S: STEVIE REY VON D: SOME LIKE IT HOTT	SCOTTY RICE (1739701) WEATHERFORD, Texas	TAG RICE (1739601)	221.0	\$53,640.60
4 Final		REYZIN JEWELS	S: REYZIN THE CASH D: MY JEWELS MISSIN	BILLY WOLF (7661501) WHITESBORO, Texas	AUSTIN SHEPARD (1627701)	219.0	\$47,388.97
5 Final	c	BREYKIN BAD	S: STEVIE REY VON D: SWEET ABRA	FULTS RANCH LTD (8924122) ALEDO, Texas	BEAU GALYEAN (3691701)	218.0	\$42,905.61

Looks Dual - Did not advance to the finals.

The Legendary Stakes Event Results:

Discipline: CUTTING									
Division:	Open								
DIVISION PLACE	DETAIL	HORSE	RIDER	DAM	BREEDER	SIRE			
	NAME	BROWN NOODLES	GRANT SETNICKA	NOODLES BROWN	ROBERT THIGPEN	DUAL SMART REY			
	ENTRY	YES	YES	YES	YES	NA			
2ND	TOP OFFSPRING		V	V	V	NA			
	BEST OF THE BEST	V	V	V	V	NA			
	CHAMPION	-	-	-	-	NA			
	POINTS	9	9	9	9	NA			

Purses claimed at this event grow throughout the Annual Competition being contained within the Annual Purse. Purse values show up in User accounts. Purses are distributed at the end of the Annual Competition.



The Legendary Stakes Annual Purse DEFINED

The Legendary Stakes purse is fueled by entries. Every \$250 entry as Horse, Rider, Breeder, Dam Owner, or Stallion Owner is funneled into the below purses, fueling the earnings of all Legendary Stakes competitors. Below, you will find our purses calculated with a hypothetical **100,000 entries**. We know this number is easily attainable, as we have **465 enrolled Stallions** and **50,000 eligible offspring** to date.



Based on 100,000 entries, the **TOTAL PURSE VALUE** is **\$15,310,000**. This is comprised of:

- LEGENDS purse
- TOP OFFSPRING purse
- BEST OF THE BEST purse
- CHAMPION purse
- EVENTS purse

Every time you **claim a purse** at an event, you claim earnings in the **EVENTS PURSE**. Your claimed purses grow throughout the year as more entries are made.

With 50,000 eligible offering to date, and 5 available categories per offspring to enter, each horse would need to enter only ONE event with two entries out of the five possible categories, to meet these numbers.

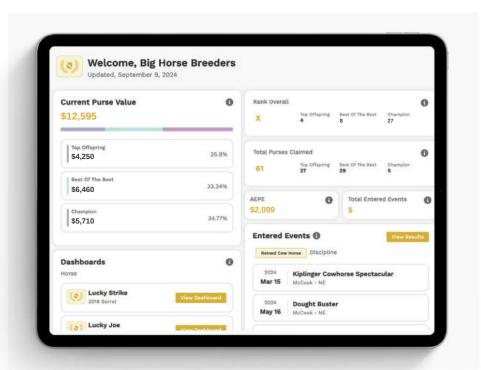
With 700 Legendary Stakes events across 14 western disciplines, we believe that this number is only the beginning, and our purse values will greatly exceed this number in the coming years.

EVENTS PURSE VALUE \$7,500,000 \$1,425,000 RIDER \$1,425,000 DAM \$1,425,000 BREEDER \$1,425,000 SIRE \$1,425,000



User Dashboard - What You Can Expect!

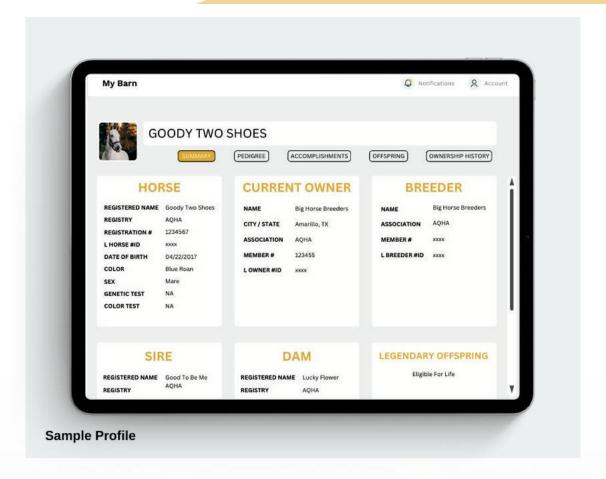
You have access to a dashboard with a FREE user account.



Coming soon is our revolutionary User Dashboard, with features you will love. Everything you need to know about your placement in the game will be in the palm of your hand.

- · See how many purses you have claimed
- Watch the value of your purses grow in real time throughout the annual competition
- See how many events you have entered
- See how many points you have accumulated
- See your calculated average earnings per event
- See your rank as offspring by your sire
- See your rank as offspring in your disciplines
- See your rank overall in the Legendary Stakes Annual Competition





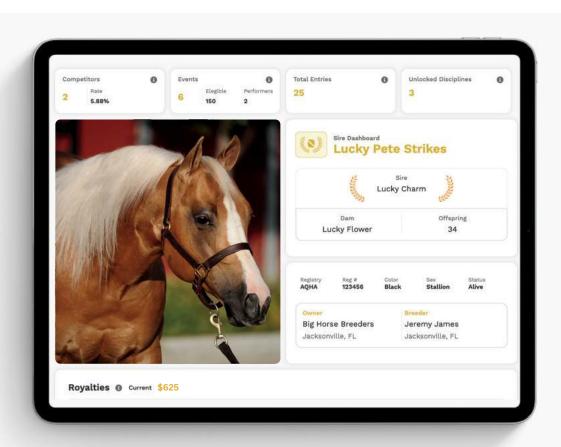
Profiles

Your profile gives you all the information you need about any horse in the Legendary Stakes database.

Profiles provide you access to information pertaining to:

- · Horse Information
- Current Owner Information
- Dam Information
- Breeder Information
- Sire Information
- Pedigree
- Ownership History
- Accomplishments
- Legendary Offpsring





Sire Owner Dashboard

Sire Owners will get a unique Dashboard which will give them access to their Sire's offspring, see their Sire Royalties, track results, communicate with horse offspring and so much more!

New features will constantly be developed and released, enhancing the value for Sire Owners and their investment in enrolling and unlocking disciplines in Legendary Stakes, giving more opportunities for their Sire's offspring to compete.

In order to access your Sire Owner Dashboard, you must pay the enrollment fee (see page 20). Enrollment is a **ONE TIME** fee with a **LIFETIME** of benefit. With a one time fee and a lifetime of benefit, what will your investment be worth in 20 years?



Breeders

As a Breeder, you get a wide array of opportunities.

Receive royalties for every offspring entry related to you

1

For every entry related to an offspring you bred, you will receive a 10% royalty (\$25). The entry can be as Horse, Rider, Dam Owner, Breeder, or Sire Owner entry. Royalty earning potential has no cap. All you need to do to access these royalties is create a free user account and claim your horses as the Breeder.

Compete with your offspring and claim purses

You can compete against other Breeders in events, claiming purses and points. At the end of the year, your purses will be paid out to you.

Win the Legendary Breeder purse based on how well a horse you bred performing in the Annual Competition performs.

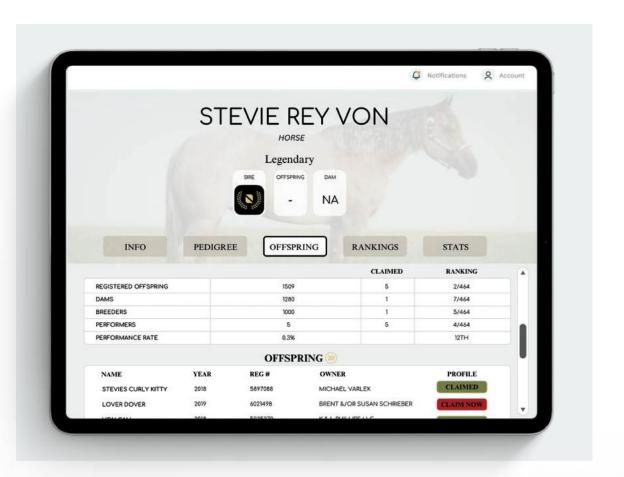
At the end of the annual competition, you may be eligible to win the Legendary Breeder purse based on how well any of your offspring perform in the Annual Competition.

Have access to your registered offspring and current owners, and see your earnings live.

Through our Profiles and Dashboards, you can be linked to any and all registered offspring you have bred, all in one place. You will also see your earnings via Royalties and Claimed Purses through your Breeder Dashboard.

For access to these opportunities, create a FREE User Account, it's that simple!





Claim Your Horse

Claim Your Horse is a feature that allows you to find your Horse, Dam, or Breeder profile in the Legendary Stakes database and claim it. No need to register your horse in Legendary Stakes, if your Sire is enrolled, we have done it for you! All users will need to do is find their sire, and locate their Horse, Dam, or Breeder profile. It is that simple!

This feature can be expected at the end of 2024. This is a revolutionary tool that will change the game for Offspring, Dam, and Sire owners as well as Breeders. Through Legendary Stakes, these relationships will grant you access to, and allow communication between Sire, Dam, Offspring, and Breeders via our portal.



So what do you need to do now?

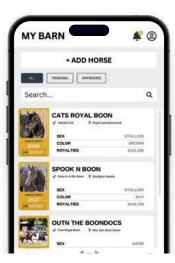
Go to <u>www.legendarystakes.com</u>, and create a **FREE** User account





Enroll your Stallion, or claim your horse on our platform. Claiming your horse is FREE!

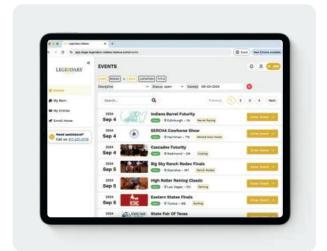
Your horse will show up in your User Account in the My Barn tab. This is FREE!

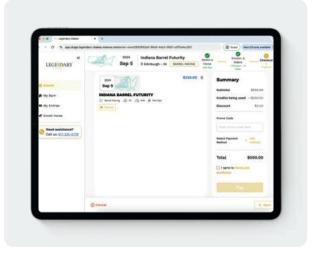


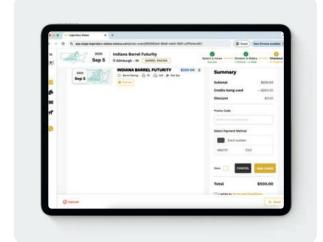


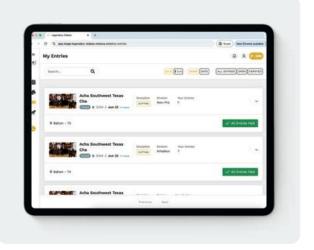
You're all set!

You are now ready to ENTER Legendary Stakes events, COMPETE in your entered category, and WIN - claiming purses in the Annual Competition and enjoying not only watching your claimed purses grow, but the results in the unique game which makes Legendary Stakes so revolutionary!











SIRE OWNERS

QStallions Powered by AQHA is a wonderful tool, showcasing some of AQHA's greatest sires.

The QDATA Leaderboard, shows the top 50 Sires in a given year, discipline, and more. We took the 2023 50 Leading Sires in the QDATA Leaderboard and placed the possibilities with Legendary Stakes.

If the Sires on the list and the "Money Earners" which QDATA recorded entered an average of 10 events, and from those 10 events, 2 of the 5 possible categories for entries in the Legendary Stakes Platform, entered, there would have been \$5.77 Million paid out to BOTH the Stallion Owners and their Breeders in Annual Royalties. The Legendary Annual Purse would have been \$34 Million.

To explain the chart on page 18, Stevie Rey Von is a Legendary Sire, making his foals eligible to compete in our events. In 2023, QDATA recorded this great sire had 324 money earners. If those 324 horses entered 10 events and 2 of the 5 categories of entry in Legendary Stakes, entered, Stevie Rey Von's offspring would have contributed:

\$972,000 to the Annual Purse

\$162,000 paid out in Stallion Royalties to his Owner

\$162,000 paid out to the Breeders of these foals who have a Legendary Stakes User Account.

It not only pays to be a Legendary Sire. It pays to breed to Legendary Sires.

Legendary Stakes is not just for leading Sires. It is for all sires. With one foal or 1,000 foals. 10% Annual Royalties is 10%. There are also many layers of competition and every competing horse by a Legendary Sire, does in fact have an ability to win, granting new opportunities for Sire Owners and Breeders to market what they have done. You enter, you compete, you win!



Qstallion's 50 Stallio Leaderboard as of 12		AQHA	QDATA							
Leader Doard as Or 12	2/31/23	Current		ME - AQHA Foals					Sire	Breeders
Stallion	Legendary Sire	Registered Offspring	Money Earners	%	Average Events	Entries / Event	Total Entries	Annual Purse	Roya	alties
Metallic Cat		3644	946	26%	10	2	18,920	\$2,838,000	\$473,000	\$473,000
Stevie Rey Von	V	1543	324	21%	10	2	6,480	\$972,000	\$162,000	\$162,000
Hottish	✓	964	280	29%	10	2	5,600	\$840,000	\$140,000	\$140,000
Metallic Rebel		923	238	26%	10	2	4,760	\$714,000	\$119,000	\$119,000
High Brow Cat	✓	3203	359	11%	10	2	7,180	\$1,077,000	\$179,500	\$179,500
Reyzin The Cash		846	192	23%	10	2	3,840	\$576,000	\$96,000	\$96,000
Once In A Blu Boon	V _	1481	318	21%	10	2	6,360	\$954,000	\$159,000	\$159,000
Dash Ta Fame	V	3614	398	11%	10	2	7,960	\$1,194,000	\$199,000	\$199,000
Gunnatrashya		1841	413	22%	10	2	8,260	\$1,239,000	\$206,500	\$206,500
Kit Kat Sugar		814	188	23%	10	2	3,760	\$564,000	\$94,000	\$94,000
Spooks Gotta Whiz		1374	287	21%	10	2	5,740	\$861,000	\$143,500	\$143,500
The Goodbye Lane	V	1024	138	13%	10	2	2,760	\$414,000	\$69,000	\$69,000
Slick By Design	V	1858	329	18%	10	2	6,580	\$987,000	\$164,500	\$164,500
Tes Seis		1905	136	7%	10	2	2,720	\$408,000	\$68,000	\$68,000
JL Dash Ta Heaven		662	170	26%	10	2	3,400	\$510,000	\$85,000	\$85,000
Eddie Stinson		841	214	25%	10	2	4,280	\$642,000	\$107,000	\$107,000
Dual Rey	V	2569	370	14%	10	2	7,400	\$1,110,000	\$185,000	\$185,000
Dual Smart Rey		1207	277	23%	10	2	5,540	\$831,000	\$138,500	\$138,500
A Streak Of Fling	V	2027	400	20%	10	2	8,000	\$1,200,000	\$200,000	\$200,000
Woody Be Tuff	•	1211	246	20%	10	2	4,920	\$738,000	\$123,000	\$123,000
Smooth As A Cat		2637	384	15%	10	2	7,680	\$1,152,000	\$192,000	\$192,000
Blazin Jetolena		744	162	22%	10	2	3,240	\$486,000	\$81,000	\$81,000
Smooth Talkin Style		963	192	20%	10	2	3,840	\$576,000	\$96,000	\$96,000
WR This Cats Smart		1516	193	13%	10	2	3,860	\$579,000	\$96,500	\$96,500
Aint Seen Nothin Yet		1108	108	10%	10	2	2,160	\$324,000	\$54,000	\$54,000
Magnum Chic Dream	—	1548	334	22%	10	2	6,680	\$1,002,000	\$167,000	\$167,000
One Time Pepto		1709	256	15%	10	2	5,120	\$768,000	\$128,000	\$128,000
Bet Hesa Cat		1772	279	16%	10	2	5,580	\$837,000	\$139,500	\$139,500
Hashtags		1082	124	11%	10	2	2,480	\$372,000	\$62,000	\$62,000
Shiners Voodoo Dr		1115	254	23%	10	2	5,080	\$762,000	\$127,000	\$172,000
Epic Leader		811	100	23%	10	2	2,000	\$300,000	\$50,000	\$50,000
Gunners Special Nite		1202	225	19%	10	2	4,500	\$675,000	\$112,500	\$112,500
Dont Stopp Believin		630	116	18%	10	2		· ·	\$58,000	\$58,000
SG Frozen Enterprise	_						2,320	\$348,000	\$84,500	,
		995	169	17%	10	2	3,380	\$507,000 \$417,000	\$69,500	\$84,500 \$69,500
One Time Royalty Inferno Sixty Six		1030	139	31%	10	2	2,780	· ·		
		1039	154	15%	10		3,080	\$462,000	\$77,000	\$77,000
Shine Chic Shine		720	131	18%	10	2	2,620	\$393,000	\$65,500	\$65,500
BHR Frenchies Socks		553	156	28%	10	2	3,120	\$468,000	\$78,000	\$78,000
Boon Too Suen	V	567	117	21%	10	2	2,340	\$351,000	\$58,500	\$58,500
Im Countin Checks		865	154	18%	10	2	3,080	\$462,000	\$77,000	\$77,000
A Smooth Guy		641	151	24%	10	2	3,020	\$453,000	\$75,500	\$75,500
Frenchmans Guy		1977	259	13%	10	2	5,180	\$777,000	\$129,500	\$129,500
Whizkey N Diamonds		675	105	16%	10	2	2,100	\$315,000	\$52,500	\$52,500
French Streaktovegas	V	437	132	30%	10	2	2,640	\$396,000	\$66,000	\$66,000
Sannman		708	149	21%	10	2	2,980	\$447,000	\$74,500	\$74,500
Colonels Smoking Gun		1629	118	7%	10	2	2,360	\$354,000	\$59,000	\$59,000
PC Frenchmans Hayday		1058	157	15%	10	2	3,140	\$471,000	\$78,500	\$78,500
Frenchmans Fabulous		1050	218	21%	10	2	4,360	\$654,000	\$109,000	\$109,000
Meteles Cat		511	87	17%	10	2	1,740	\$261,000	\$43,500	\$43,500
Lil Joe Cash		1015	200	20%	10	2	4,000	\$600,000	\$100,000	\$100,000

TOTALS:

65,276 11,546

469 Legendary Sires enrolled to date, and enrolled for life.

No annual fees and no renewals. Once a stallion is in, he is in forever.

Some of the biggest names in the Western Performance Horse Industry:

High Brow Cat, Dash Ta Fame, Slick By Design, Dual Rey, Stevie Rey Von, and more.

Some Legendary Sires you may not know yet and some Legendary Sires have yet to breed a mare.

We become partners, so to speak. Your success is vital to ours, and we have a mutual interest in the same goal: to allow your Sire to become Legendary. We help you connect with the people who will make that possible and open new annual revenue streams through Royalties—something never dreamed of before. This also provides Breeders with the very same new revenue stream of Royalties as an added bonus for breeding to their stallion. It truly does pay to breed to, own, and compete on, a Legendary Stakes Sire!











SIRE OWNERS

We want you to join us. There are thousands of stallions siring Western Performance Horses and we want them all!

Unlike other stallion programs or incentives. **Legendary Stakes is lifetime enrollment.** Pay once and the stallion is forever enrolled. No annual fees.

Sire Enrollment in 2024, you have two options.

OPTION A

\$12,500 Cash (50% discount from \$25,000)

For Lifetime Enrollment.

Immediate Royalties for Life, paid out year end each year.

OPTION B

Financed Enrollment Fee

\$0 Downpayment

\$25,000 indebted to the company until paid in full in the form of royalty payments.

Zero cash in but no cash out until financed fee repaid in full.

An Enrolled Sire is granted a lifetime of access to the Legendary Stakes Platform, data, analytics, connectivity with sire's foals and much more. Annual Royalties are also only possible for Enrolled Sires and their Breeders.



SIRE OWNERS

For a horse to compete in Legendary Stakes events, the event Discipline must be Unlocked.

Every first time Discipline Unlocked gets 2 for the price of 1! For example, if you unlock Heeling, you get a complimentary discipline. Let's say you choose Heading as your complimentary discipline. You have now unlocked Heading and Heeling for the price of one discipline!

Unlocking of Disciplines allows for greater entry opportunities for a Sire's offspring, their Owners, Riders and Breeders. An Enrolled Sire and their Breeder's both get 10% of every Entry Fee paid into the Platform, forever. Unlocking Disciplines creates more opportunities and encourages diversity in Discipline competition, which creates new and exciting marketing opportunities for our Stallion Owners! Unlocking Disciplines also opens up the ability for a Stallion Owner to compete in Legendary Stakes events as well, being engaged and allowed to play the game.

Discipline Unlocking Fee:



Like Sire Enrollment, Unlocking of Disciplines is for life. No annual fees, no renewal fees. Annual Royalties forever. Sire Enrollment and Disciplines Unlocked follow the horse for life. Value added for your estate or resale at your choice!



What if your horse is sired by a stallion who is not Enrolled or has yet to Unlock Disciplines?

Soon, we will have fully integrated into the Platform and allow Legendary Stakes User's the ability to Unlock Disciplines for Non-Enrolled Stallions. By doing this, all offspring by a stallion who has the Discipline Unlocked, will be eligible to compete in that Discipline, forever.

Why would someone want to do that?



We already have Users who have Unlocked Discipline's on behalf of Sires they do not own. They have done it for one simple reason and that is because they see the value in what their horse can do, in Legendary Stakes. Over time, their investment will pay them through Purses Claimed, Discipline Bonuses earned and the Best of the Best prize at the end of the year.

The Benefits Outweigh The Cost





What is possible in Legendary Stakes should make all stakeholders in the Western Performance Horse Industry get excited!

Diversification leads to opportunity, expands marketplace, creates demand and allows for a horse's performance life to be prolonged, which creates real options for horse owners!

Below is the 2023 Equistat data for the quantity of shows and entries per discipline. The right hand columns are the amount of money in Legendary Stakes if a percentage of the data participated in Legendary Stakes events.

# OF EVENTS	# OF ENTRIES	10% Entered in LS
1,734	463,475	\$6,952,125
90	4,816	\$73,920
2,643	163,101	\$2,446,515
147	2,523	\$37,845
122	2,631	\$39,465
166	5,592	\$83,880
76	11,610	\$174,150
91	4,729	\$70,935
*4,500	*30,000 Members	\$533,635
259	219,269	\$3,289,035
158	35,575	\$67,500
954	4,770	\$71,550
18	459	\$6,885
31	1,953	\$29,295
	1,734 90 2,643 147 122 166 76 91 *4,500 259 158 954	1,734 463,475 90 4,816 2,643 163,101 147 2,523 122 2,631 166 5,592 76 11,610 91 4,729 *4,500 *30,000 Members 259 219,269 158 35,575 954 4,770 18 459

(GRAY COLUMNS) Source EquiStat 2023 *Ranch Sorting National Championship Site

iStat 2023 TOTAL: \$13,876,735

*These figures are based on 1 entry per horse **Legendary Stakes allows for up to 5 entries per horse, per event!



Legendary Stakes has real viability to be a 9
Figure per year payout just based on Industry norms and the passion of Western Performance Sports.

You will make this all possible by entering Legendary Stakes today!



ENTER • COMPETE • WIN

































